



Ostomy NSW Help fund information pack.

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ONL wants to help you raise funds from non Ostomates to help Ostomates. Help local Ostomates.

Whilst you need to come up with the ideas by talking to people, ONL will provide the:

- ▶ Bank services,
- ▶ Legal framework,
- ▶ Brochures for you to use
- ▶ Information.

We know 'pooh & wee' is not a great topic. As Ostomates we need to help each other. **You do not have to tell anyone you are an Ostomate....**

No body.

You care. So talk to local Rotary, Lion clubs, local State & Federal Parliament members, businesses about wanting to raise some money to bring some specific stoma medical training, advice + help support to your area.

Please read on.

Telephone ONL Manager to have a chat about your idea.

Ostomy NSW Limited
ABN 92 003 107 220
Est: 1958

PO Box 3068
Kirrawee NSW 2232

Unit 6, 555 Princes Highway
Kirrawee NSW 2232

T: 02 9542 1300

E: info@ostomynsw.org.au

ONL Fund raising approach.

Straight forward	Medium commitment
<ul style="list-style-type: none">▶ Ask a friend or family to donate▶ Enter to complete a run, or▶ Host a dinner party in your home for friends and ask for an "entry fee"▶ Host a game night with your friends,▶ Ask a local business to collect tokens, then donate an amount,▶ Host a DVD night with friends and family and ask for a donation	<ul style="list-style-type: none">▶ Running a raffle▶ Holding a small dinner party at a local restaurant▶ Holding a trivia night at a venue▶ Organising a group to see a movie for a donation price,▶ Organise a premiere night at the local theatre. Local alcohol shop could donate some drinks and glasses

Ostomy NSW – is legally required to approve and authorise all fund raising activities.

Once your fund raising idea is approved, ONL will provide you with a letter confirming of your authority to fundraise for ONL and perhaps, a specific purpose. (Please note the legal name of ONL is Ostomy NSW Limited. ABN 92003107220

You will need to contact ONL to tell ONL about yourself. ONL has to be sure of its ability to help & support your great idea. You will need to be approved as an ONL volunteer.

Public liability insurance

ONL has public liability insurance to cover most fund raising activities by volunteers. You will need to obtain an ONL confirmation of your authority to fundraise. You can request a copy of the public liability certificate if required.

Type of event.

ONL needs to be able to refuse authority for events that are deemed dangerous or unacceptably risky.

This may include activities involving:

- ▶ Animals or animal rides
- ▶ Motor vehicle, boat, airplane and motor bike racing
- ▶ Dangerous machinery
- ▶ Clock or time trials, racing or similar competitive events,
- ▶ Children not under continual direct supervision of their parents, guardian

Depending on your event, you may also need to consider arranging additional public liability insurance of your own and first aid, security services if required. Asking Lions, Rotary for them to run the event, this aspect will be looked after for you.

Fund raising Ideas!

These ideas do not mean you have to tell anyone that you are an Ostomate.... Never.

- ▶ For your birthday or anniversary ask your friends to keep the cards and gifts, and instead make a donation towards your fund raising.
- ▶ Get a percentage of sales from your favourite hair salon, coffee shop, pizza place, etc. Ask them to donate \$1 or \$2 from each transaction over the course of a weekend or a few week days. ONL will issue an attractive thank you Certificate
- ▶ Ask your gym for support. Ask them to donate a one, two or three-month free membership. You can use it as a raffle prize for anyone who donates to you or your team.
- ▶ Ask your grocer or gas station, food retailer, café, restaurant if you can put a jar out to collect spare change. Bottle, can tops
- ▶ Have a hat day where you live, say in Village Residents have opportunity to pay \$2.00 to wear their favourite hat for the day. Offer this opportunity a few times during your fund raising campaign.
- ▶ Movie ticket donation Ask your local movie house to donate several movie tickets. Sell them and put the money toward ONL
- ▶ Host an Ice cream social and charge admission. Ask your local grocer to donate the ingredients.
- ▶ Allow staff/students/employees to purchase dress down days for \$5.00 per person/ per day.
- ▶ Change your outgoing voicemail message facebook to indicate that you have accepted the challenge of raising funds for your activity.
- ▶ Provide the website www.ostomynsw.org.au so that folks can make on donations to ONL.
- ▶ Ask your church to host a dinner. Charge admission and apply the proceeds to ONL.
- ▶ Host a gambling card game, or casino night. Charge an admission fee and split the proceeds. Half of the winnings can be donated to ONL.
- ▶ Ask seven local restaurants to donate dinner for two and raffle out a week of eating out. Sell tickets for \$30 each and the lucky winners are able to eat out dinner for a week!
- ▶ Have your kids' bag groceries for the ONL activity at a local grocery store. Kids bag the groceries and load them into the cart after the cashier has rung them up for a donation.
- ▶ Talk to the local Rotary Group or Lions Club. Local Club, RSL donate to worthy causes,

Why should people help? It is about LOCAL HELP!

ONL wants to send nurses and other trained staff to where you are to help Ostomates. So ONL can pay for the Angel flight, nurses' accommodation whilst the nurse trains other nurses, provide education services.



Workplace Fund raising Ideas!

Organize these fun activities to raise funds at your office. Here are some examples, but don't limit yourself...be creative! People do not have to know you are an Ostomate. You are helping friends, relatives some one you know.

Dress Down Days: Arrange with your employer for a Dress Down Day for a donation of \$5 to ONL work – your idea?.

Coin War: Place jars in the office for “extra change” and have departments compete to raise the most money. Watch how your fund raising grows.

Jail a Manager: Place a member of management “under arrest” charging \$1 a minute to keep him/her in jail. Manager can pay a “fine” to get out of jail.

Drawing for Prizes: For a \$5 donation, donor is entered into a drawing to win prizes like casual days, prime parking spots, free lunch, gift certificates etc.

Errand Boy/Girl: Offer to be your friends' and/or coworkers' personal assistant for a day (or maybe for just a few hours) in exchange for a large donation. Maybe \$250 or more!

Food/Beverage Sale: For a donation sell cookies, donuts, bagels, popcorn, muffins, candy etc.

Boss for the Day: Allow employees to bid on being boss for the day-high bid wins.

Lunch with the Boss: Employees who make a donation to the walk are entered into a drawing for lunch with a top level executive.

50/50 Drawing: Sell tickets and the winner gets half of the money received while you get the other half.

Team Spirit Day: For donations employees can wear their favourite sport's team t-shirt, jersey, hat or sweatshirt to the office.

Ugly Tie Contest: Ask coworkers to bring in their wackiest ties and display the ties in a prominent location in your office. Put a jar or bucket beneath each tie. The tie which receives the most donations at the end of a month is the winner.

Matching Gift Program

Be sure to ask if your place of employment has a matching gift program. If so, you can double or even triple your fund raising dollars. Ask your donors as well; they may have a program through their company. Companies encourage their employees to participate in the community. Be sure to check with the human resources department to obtain matching gift forms.



Suburb Fund raising Ideas!

Some people love Christmas decoration entertainment with their homes. Perhaps ask Police about burglary prevention with so many people near your home.

ONL does advise that you use electricity carefully and consult experts.

So for those who love to light up their home, ask viewers for donations to a charity – Ostomy NSW.

How.

Contact ONL Manager and ask for a ONL fund rising pack.

There are rules you need to follow as you are using ONL's name and charitable status.

When a donor wants a tax receipt they have to pay directly to ONL. The donor calls ONL whose staff will help that donor for you.

Christmas lights process.

Asking for donation means you have to advertise why some one should part with their scarce hard earned \$2+
Advertise ONL mission and purpose.

Ask ONL for the signage,

Probably a Snap printer will print the posters free for you.

What.

Ask for a \$2 gold coin + donation into a bucket

When.

Christmas each year.



So for those
who love to light
up their home,
ask for donations
to a charity –
Ostomy NSW.

Rosemary's Volunteer Donations – Fund.

Volunteering has always been a strong tradition in Australia. A study in 2012 revealed the true extent of its monetary value – more than \$200 billion a year.

Its economic contribution to Australian society outstrips revenue sources from mining, agriculture and the retail sector.

More than 6.4 million people volunteer their time in Australia, which is double the number in 1995. Dr Lisel O'Dwyer, a Senior Research Associate in the University's School of Social Sciences. University of Adelaide.

Rosemary and ONL volunteers.

Ostomy NSW with its members rely on volunteers to help deliver services to ostomates. One of those long caring, long helping volunteers is Rosemary, who joined Ileostomy Australia (IA) on 21/11/1983

Elected to Board of Directors I.A. at 1990 AGM.

Served on I.A. Board from 1991 to middle 1995 when she resigned from I.A. board.

Served as Vice-President for a couple of years.

She was a school teacher, when she retired she came and worked as a volunteer until 2013, resigning due to ill health.

Rosemary was a hard worker and no job assigned was too menial or too difficult.

In 2013, she was unable to continue to volunteer .ONL encourages gift givers to donate goods, such as Christmas hampers or money used solely by ONL to benefit ONL's volunteers.

Contact ONL about how to help and thank volunteers.

Raising funds from food retailers, caf , restaurants

Many local business love to promote their caring side for the community. So many programs are run nationally by 'chains' or 'brands'. Many local business owners want to advertise their business and its caring side. They may need the idea & solution. More than a 'tin' or jar ' on the counter.

How.

Contact ONL Manager and ask for a ONL fund raising pack.

There are rules you need to follow as you are using ONL's name and charitable status.

When a donor wants a tax receipt they have to pay directly to ONL. The donor calls ONL whose staff will help that donor for you.

Drop Your Top process.

Talk to business owners about the of promoting their business, of their customers donating a small amount for each screw top, wine cork, plastic top etc dropped into a jar. ONL will provide a graphics for the business to insert their logo, name. So they advertise their business and ONL. Local Press newspaper may love to have an article about a business helping local nurses care for ostomates. Local nurses would love to feature in the article & pictures. Quite an event.

Asking for donation means you have to advertise why some one should part with their scarce hard earned money.

- ▶ Advertise ONL mission and purpose.
- ▶ Ask ONL for the signage,
- ▶ Probably a Snap printer will print the posters free for the business person.

What.

Ask for a coin, note donation into a bucket

When.

Anytime of the year.

Asking for donation means you have to advertise why some one should part with their scarce hard earned money.

An idea for a local business to show off its local charitable attitude. (remove before use)

Insert business logo here

We love to give back to the local communities we call home.

At the moment we are supporting local people who live with a stoma.

They won't tell you who they are, as it is all about 'pooh & wee' and that is a little embarrassing to talk about.

We want to fulfil local needs. So we've created **Top Local Caring**. It's our community donation program. Our aim is to find and support the unsung heroes rather than the national big groups who always get the limelight.

Tops for cash – Drop your top.

It's a pretty high-tech system. It involves bottle tops, corks, screw caps, ring pulls. Then we have to count. Gees. Over the top when you try and help.

The charity group will be represented on a jar. Every time a customer place a top, pull, screw contraption bought in this business in the jar we will donate

Enter amount here



Pretty complex!?! So enjoy being with us, thank you for your custom, drink up, then drop.

(always drink responsibly please!)

Sample letters that ONL will issue for you to you.

/ /

Dear

I would like your help / / , to raise funds for the work of the Ostomy Association of NSW (ONL) which is an incorporated Charity in NSW. ONLs web site is: <http://www.ostomynsw.org.au/>

ONL wants to help Ostomates in the / / , Areas by bringing or supporting local skilled nurses and other medical staff to these Council areas.

Ostomates are in need of specially trained nursing medical care or advice.

As you may know,

FAQs about Ostomates:

- ▶ Approximately **55,000 Australians** are living with a Stoma in Australia,.
- ▶ The problems Ostomates have is the nursing care is a special skill unknown to many general nurses, General Practitioners.
- ▶ Each Ostomate will suffer skin irritations, ulcers, stoma collapses that need Stoma trained medical care. The disorder has its own range of severity.
- ▶ For many Ostomates it is a life long condition. Some ostomates are able to have reversals where the damaged part of their urinary or bowel tract heals so the Stoma can be closed (removed). They are very lucky.

Stoma (ostomy):

A stoma is a surgically created abdominal opening and part of the bowel is exteriorised and attached to the skin. The terms ostomy and stoma are freely interchanged in common usage. The word “stoma” was derived from the Greek word for mouth or opening; “ostomy” means the surgical opening made to divert a flow of the contents either from the digestive system or urinary system and the effluent is then collected in a stoma bag adhered to the skin. A stoma is not a “medical condition”, it is the result of surgery, it is a different way of eliminating body waste. It is permanent and as strong as a typical persons’ stomach wall & skin. Many people with stomas do not have medical check-ups unless they have a problem of course.

Ostomy NSW is a larger membership Ostomy Association in NSW. It is not for profit. Ostomate trained medical treatment in many areas are becoming scarce with Government cut backs. For more than 56 years ONL has continued to be a vital resource to fund help services to Ostomates. ONL organization provides a network of support for 5,500 NSW Ostomates. There are many new NSW Ostomates each year.

Thank you in advance for your support!

Sincerely,

/ /

Dear

I would like your help / /, to raise funds for the work of the Ostomy Association of NSW (ONL) which is an incorporated Charity in NSW. I have some ideas of activities your Group or organization could help me with to raise funds to help Ostomates. Your organization is very suitable to create an event to help. I would like to talk about how we would help ostomates.

ONLs web site is: <http://www.ostomynsw.org.au/>

The funds raised may need, in your opinion, to be for a special outcome which I will ask ONL to support (in writing). ONL as a responsible charity will agree if the funds specifically raised are not use for the defined purpose within a reasonable time, ONL will return the funds to your organization.

ONL wants to help Ostomates in the / /, Areas by bringing skilled nurses and other medical staff to these Council areas.

Ostomates are in need of specially local trained medical care or advice.

As you may know,

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Ostomy NSW is the larger membership Ostomy Association in NSW. It is not for profit. Specialist stoma medical treatment in many areas is becoming scarce with Government health service cut backs. For more than 56 years ONL has continued to be a vital resource to fund help services to Ostomates. ONL organization provides a network of support for the estimated 5,500 NSW Ostomates. There are many new Ostomates each year.

Could I meet with you soon to discuss some ideas. My phone number is

Thank you in advance for your support!

Sincerely,



ONL Fund raising Application

Applicant name, address, telephone numbers;	
Describe planned activity.	
Describe time frames & tasks to be done?	
Planned start & end date of activity	
Tell ONL about you.	

Please send photo identification such as **current** drivers' license OR passport showing your **current** address.

Describe your skills to plan, run your event?	
Who will be helping you?	
Their contact details?	

Please appreciate ONL has to ask a little about your background

Have you or any one involved being convicted of a criminal offence?	
Are you or any one involved being investigated by Police with respect to a possible criminal offence?	
Comments	

Some important comments.

Only ONL can issue a tax receipt to a donor.

Please take care when doing your activity. Consult relevant authorities, experts. ONL cannot give you activity advice nor be responsible for your activity.

You must:

Deposit regularly into a ONL designated bank account & always obtain Bank deposit receipts :

- ▶ all funds raised where a donor may believe that money will come to ONL. Deposit each week or within 7 days of the end date of your activity.
- ▶ confirm to ONL the total amount raised & provide to ONL a copy of all Bank deposit receipts.(into ONL's BSB + account number)

If you fail to remit funds as above, then ONL may have to contact your local Police for advice.

Provide photo images of your event. You will agree that ONL is able to use these images (removing your name, address) in the purpose of its operation.

Signed Date / /

Print Name



ONL
OSTOMY NSW LIMITED

PO Box 3068

Kirrawee NSW 2232

Tel: (02) 9542 1300

/ /

Dear ,

Thank you very much for coming to ONL NSW with your ideas, passion and abilities. You are really appreciated!.

ONL has reviewed your application & other information. We are thrilled to offer the ONL framework to conduct your fund raising idea.

We wish you every success to help ostomates. Brilliant.

You may recall in the application, ONL commented on some rather strict guidelines of which we again remind you.

- ▶ Please take care when doing your activity. Consult relevant authorities, experts. ONL cannot give you activity advice nor be responsible for your activity,
- ▶ You must deposit all money into a ONL designated bank account & always obtain Bank deposit receipts: for all funds raised where a donor may believe that money will come to ONL. Deposit each week or within 7 days of the end date of your activity.
- ▶ Confirm to ONL the total amount raised & provide to ONL a copy of all Bank deposit receipts. (into ONL's BSB + account number)
- ▶ If you fail to remit funds as above, then ONL may have to contact your local Police for advice.
- ▶ Please provide photo images of your event. Any newspaper, media articles,.You will agree that ONL is able to use these images (removing your name, address) in the purpose of its operation.

There can be questions raised about charity fund raising, which is why we need to be clear , transparent to you and every one involved including donors. Please understand.

ONL will email you the brochures, advertising that can only be adapted to insert a supporting business name or community organization name or amount of a donation etc. Brochures, advertising cannot be altered nor can ONL logon name or bank account be used for any other purpose than as described in your application.

The brochures are in a graphic format that can be adapted by a local printer (Snap etc)

Yours faithfully,

Manager Ostomy New South Wales.

Posters and stickers

Poster – for printing as A4 or A3

Insert business
logo here



At this event the organizer kindly asks you to donate \$2 or above to Ostomy NSW, who help people living with a stoma.

For more information on ONL see their web site.

<http://www.ostomynsw.org.au/>

If you desire to help stoma people a little more with a donation over \$20, please then call ONL on 02 9542 1300. Tell ONL staff or volunteers about the event you are donating from. ONL can issue a tax receipt to you.

ONL is a NSW registered charity.



2013 01/01/13 A

Poster – for printing as A4 or A3

Insert business
logo here



This business cares locally so runs Top Local Caring

Now we ask you to

Drop your Top

To help us donate to Ostomy NSW, who help people living with a stoma.



Drop
into
the jar

For more information on ONL see their web site.

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If you desire to help stoma people a little more with a donation over \$20, please then call ONL on 02 9542 1300. Tel ONL staff or volunteers about the event you are donating from. ONL can issue a tax receipt to you. ONL is a NSW registered charity.

Print labels – for printing to stick on jars etc.

Insert business
logo here



Drop your top

To benefit Ostomy NSW, who help people living with a stoma.



Anytime is a time to help volunteers.

Perhaps for you, you would like to volunteer but can't. You can help those who volunteer.

The members of ONL ask you to consider asking people who give you gifts, to give a donation to ONL instead.

Your contribution will be used to provide services to ostomates.

To continue the work of these people:

STEP 1 Give this card to a friend and ask them to contact ONL to make a volunteer donation.

☎ 02 9542 1300 ✉ ostomy@bigpond.com

STEP 2 They can donate to ONL using a credit card.

STEP 3 ONL will send your friend a tax deductible receipt.

STEP 4 ONL will send you a donation certificate.

The amount is not the point, it is the thought to care for others.

So help fill the Assertive Kangaroo's pouch this year. ACT NOW.



Estate planning (will) is a time of reflection.

Perhaps for you, you have enough material things in your life.

The members of ONL ask you to consider instructing your Executor to give a bequeath to ONL.

Your bequeath will be used to provide services to ostomates.

To continue the work of these people:

STEP 1 Give this card to your Solicitor, Trustee and ask them to contact ONL to make a volunteer donation.

☎ 02 9542 1300 ✉ ostomy@bigpond.com 🌐 www.ostomynsw.org.au

STEP 2 Your Executor Trustee will donate to ONL.

The amount is not the point, it is the thought to care for others.

When bequeathing a future, the amount is less relevant. It is the thought to care for others.

So help fill the Assertive Kangaroo's pouch this year. ACT NOW.

Donation credit card form - outer spread

Ostomy NSW

It is with sincere thanks
that Ostomy NSW
receives your donation.



[Name]
[Suburb]

26613 05/02/14 A

Donation credit card form - inner spread

Daily, ONL supports thousands of Australians who must obtain medical aids, prosthesis (unique bags, crèmes, clothing) to enable an active contributing life.

ONL, a not-for-profit, is reliant on the support of members, friends, volunteers and very dedicated paid staff.

ONL is endorsed as an income tax exempt charitable entity and as a tax deductible gift recipient.

Funds are used to continue our member services by supporting nursing, medical services, for distribution of Ostomy appliances for its members are funded under Medicare PBS.

ONL funds derive only from small Medicare support, donations, interest earned on retained invested funds, sale of raffle tickets; donations and bequests.

ONL does not pay commissions on donations.



Please accept my gift of

\$

Title:	Name:	
Address:		
Suburb:	State:	Postcode:
Telephone:		

I wish to donate by:

- Enclosing a cheque/money order
 Credit card (please fill in the details below)

Credit card details:

- MasterCard Visa Amex Diners

Card number:

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

Expiry date:

CVV:

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

Name on card:

--

Signature:

--

Please complete and return this card to

✉ Ostomy NSW
PO Box 3068
Kirrawee 2232

☎ 02 9542 1300

🌐 www.ostomynsw.org.au

Donations over \$2 are usually tax deductible.

Personal information is collected to process donations, issue tax receipts and send updates. Please contact us if you wish to limit the use of your information.

Certificates

Certificate – for printing as A4



... **THANKYOU** ...

[Name]

for inviting the kind donation from

[Name 2]

On behalf of Ostomy NSW Board
Director



Package Inserts

Package inserts – for printing as A4, trimmed to DL

Anytime is a time to help volunteers.

Perhaps for you, you would like to volunteer but can't. You can help those who volunteer.



The members of ONL ask you to consider asking people who give you gifts, to give a donation to ONL instead.

Their contribution will be used to support ONL volunteers.

To continue the work of these people:

- STEP 1** Give this card to a friend and ask them to contact ONL to make a volunteer donation.
☎ 02 9542 1300 ✉ ostomy@bigpond.com 🌐 www.ostomynsw.org.au
- STEP 2** Your friend will donate to ONL.
- STEP 3** ONL will send your friend a receipt that for most people is tax deductible.
- STEP 4** ONL will send you a volunteer certificate. The dollar value will be known by friend only.

A volunteer amount is not the point, it is the thought to care for others.

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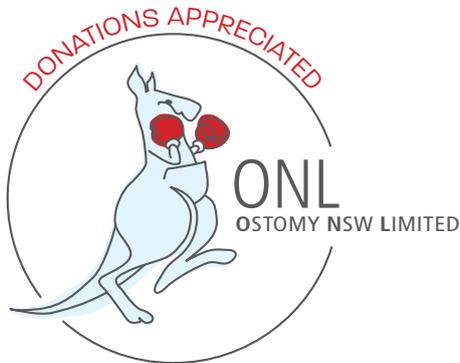
A volunteer amount is not the point, it is the thought to care for others.

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Package inserts – for printing as A4, trimmed to DL

Birthday's for some is a time of reflection.

Perhaps for you, you have enough material things in your life.



The members of ONL ask you to consider asking people who give you gifts, to give a donation to ONL instead.

Your contribution will be used to provide services to ostomates.

To continue the work of these people:

- STEP 1** Give this card to a friend and ask them to contact ONL to make a birthday donation.
☎ 02 9542 1300 ✉ ostomy@bigpond.com 🌐 www.ostomynsw.org.au
- STEP 2** Your friend will donate to ONL.
- STEP 3** ONL will send your friend a receipt that for most people is tax deductible.
- STEP 4** ONL will send you a birthday donation certificate.

With birthdays the amount is not the point, it is the thought to care for others.

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- STEP 4** ONL will send you a birthday donation certificate.

With birthdays the amount is not the point, it is the thought to care for others.

So help fill the Assertive Kangaroo's pouch this year. ACT NOW

Birthday's for some is a time of reflection.

Perhaps for you, you have enough material things in your life.



The members of ONL ask you to consider asking people who give you gifts, to give a donation to ONL instead.

Your contribution will be used to provide services to ostomates.

To continue the work of these people:

- STEP 1** Give this card to a friend and ask them to contact ONL to make a birthday donation.
☎ 02 9542 1300 ✉ ostomy@bigpond.com 🌐 www.ostomynsw.org.au
- STEP 2** Your friend will donate to ONL.
- STEP 3** ONL will send your friend a receipt that for most people is tax deductible.
- STEP 4** ONL will send you a birthday donation certificate.

With birthdays the amount is not the point, it is the thought to care for others.

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Package inserts – for printing as A4, trimmed to DL

Christmas for some is a time of reflection.

Perhaps for you, you have enough material things in your life.



The members of ONL ask you to consider asking people who give you gifts, to give a gift donation to ONL instead.

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To continue the work of these people:

STEP 1 Give this card to a friend and ask them to contact ONL to make a Christmas donation.

☎ 02 9542 1300 ✉ ostomy@bigpond.com 🌐 www.ostomynsw.org.au

STEP 2 Your friend will donate to ONL.

STEP 3 ONL will send your friend a receipt that for most people is tax deductible.

STEP 4 ONL will send you a Christmas donation certificate.

At Christmas the amount is not the point, it is the thought to care for others.

So help fill the Assertive Kangaroo's pouch this Christmas. ACT NOW

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STEP 4 ONL will send you a Christmas donation certificate.

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So help fill the Assertive Kangaroo's pouch this Christmas. ACT NOW